

For Immediate Release: May 10, 2018

Photo-Liminalism

New Work by Holly Gordon

Exhibition: June 27 – July 28, 2018

Public Reception for the Artist: June 30th from 5 – 7 pm



Crows Over Farm Field



Beachy Keen



Night Lights

Liminal describes a transitional period where the order of acceptability is in flux and a new order of acceptance has not yet been established. The invention of photography rocked the conventional world of painting and it took a while for Impressionism to be accepted as painting. Today technology is revolutionizing photography, as we know it. A new era is upon us...

American artist Pinkham Ryder's quote about an inchworm dangling in mid-air groping for a foothold often comes to her mind as the complexity of Holly Gordon's process and these photographic images have no established platform, label or descriptive vocabulary...and that is liminal. This original work is part of the change. Who knows, Photo-Liminalism may even evolve into a new movement...

The word, Liminal was introduced to Holly Gordon several years ago when a writer described her images for an article announcing the debut of The Brush/Lens Project, a collaborative exhibition with well-known North Shore Long Island watercolorist Ward Hooper. In 2019 a book on this collaboration will be published.

fotofoto gallery features a selection of Holly Gordon's latest work and a few earlier pieces that hinted at what was to come. Photo-Liminalism runs from June 27 through July 28, 2018 with an opening reception and talk June 30th from 5-7pm. This oldest fine art photography collective on Long Island is an established venue where serious photographers can present their personal vision.

The starting point of each image is a photographic file. She organically creates each work by building layer upon layer, much like the way painting is developed with glazes and washes. While there is no predetermined plan, her extensive art background and history guides each outcome. The original photographic files are a part of this exhibit to give the viewer insight into the starting point.

Holly Gordon marches to her own creative drummer and you should march to *fotofoto gallery* to see this breakthrough exhibition.

Gallery Hours: Wednesday, Thursday, Saturday 12 – 6pm, Friday 12 – 8pm, Sunday 1-5pm and by appointment

www.fotofotogallery.org

fotofoto gallery is a 501(c)3 organization

The digital darkroom has taken **Holly Gordon's** vision far beyond photography, as we know it. Although she stopped painting 20 years ago, her brush and lens are reunited. Her reputation has been established as both a fine art and a documentary photographer. She has captured the environmentally important essence of Galapagos, Antarctica and China and these photography essays and lectures have gained visibility in museums, galleries, schools and libraries. Her work has been sold commercially for permanent exhibit in public spaces. Her recent The Brush/Lens Project collaboration with well-known watercolorist Ward Hooper has reunited her painting with a brush to her creative expression with her camera. The debut exhibition in 2015 generated wide interest in the arts community and media with her work appearing in The New York Times and Newsday. Able to articulate her creative process and engage and inspire others, makes her an indispensable art advocate as well as artist. A book on their remarkable collaboration will be launched in 2019.

Hi-Res Press Release Images and additional Information available on request

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www.hollygordonphotographer.com www.brushlensproject.com www.fotofotogallery.org



Old Mill



Woodland Winter



The Bluffs



Swamped



Indian Summer



Fiery Fallow

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